



VRtical Media

Jay Salois

Owner

413-537-4124

jaysalois@vrticalmedia.io

https://vrticalmedia.io

CAPABILITIES STATEMENT

CORE COMPETENCIES

VRtical Media has expertise in designing immersive, user-friendly virtual tours tailored for government facilities and institutional sites, enhancing public accessibility, education, and transparency.

- **Increase Public Engagement:** Allow residents and businesses for wayfinding, and local officials to explore operations without needing an in-person visit.
- **Provide Educational Benefits:** Highlight processes, sustainability initiatives, and increase access to resources for students and programming purposes.
- **Improve Operational Efficiency:** Reduce the need for site visits while maintaining full transparency for stakeholders and support compliance efforts with easily shareable digital content.

PAST PERFORMANCE

Pinellas County Solid Waste Disposal Complex

Emily LeMay
Recycling & Outreach Program Manager
elemay@pinellas.gov
(727) 464-7533
<https://pinellascountyswdc.vrticalmedia.digital>

Manatee County Landfill

Mary Oquendo
Recycling Program Coordinator
mary.oquendo@mymanatee.org
941-748-5543 ext.8048
<https://manateecountylandfill.vrticalmedia.digital>

DIFFERENTIATORS

- **White Label Branding:** Strict adherence to department logo, fonts, hex codes. Custom URL and Worldwide deployment through AWS Cloudfront.
- **Custom CMS:** Content management for department to change out copy, images, links.
- **Interactive Hotspots:** embed content such as pictures, videos, copy, links using custom CMS.

COMPANY DATA

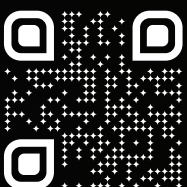
VRtical Media was founded in 2018 and is run entirely by the owner throughout the entire project lifecycle. The company serves all of the United States.

SWANA Award for Pinellas County Virtual Tour

COMPANY CODES

- **DUNS:** 116617604
- **CAGE:** 99QH6
- **NAISC:** 541922
- **NIGP:** 90505
- **NIGP:** 91551
- **NIGP:** 91572

Accepts direct deposits, checks, credit & purchase cards.



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