



VRtical Media

CAPABILITIES STATEMENT

JAY SALOIS

Owner | 360° Photographer

413.537.4124

jaysalois@vrticalmedia.io



vrticalmedia.io

CORE COMPETENCIES

VRtical Media assists The Department of Interior, NPS and BLM in its mission to increase environmental protections, to create enjoyable experiences and sustain the health, diversity, and productivity of public lands by providing the following services:

- 360° Photography designed for the intent of historical archiving of an environment
- 360° Virtual Tours to promote and preserve the NPS and BLM sites
- 360° Videos for the NPS and BLM for promotion and educational purposes



PAST PERFORMANCE

Gentile Brewing Company
 Paule Gentile
 Phone: (860) 575-9613
 gentilebrewingcompany@gmail.com

32 Church
 Jenni Stuart
 Phone: (603) 553-4599
 hello@jennistuart.com

Westerman Props Warehouse
 Dan Diaz
 Phone: (508) 254-5102
 danodiaz@msn.com

DIFFERENTIATORS

- White Label Branding utilizing Department fonts, logo, colors, icons and images
- 360° Cameras used vs 3D Scanning, creating higher resolution images
- Interactable elements such as hotspots, 2D Photo/Video embedding, information windows, contact buttons, external linking and VR compatability

COMPANY DATA

VRtical Media creates 360° Virtual Tours and Experiences with the purpose of developing immersive experiences for end users, creating historical archive mediums and producing informational content.

COMPANY CODES

DUNS: 116617604
 CAGE: 99QH6
 NAICS: 541922 | Commercial Photography
 PSC: T003 | Photo - Cataloging
 PSC: T006 | Photo - Film/video Tape Production
 PSC: T010 | Photo - General Photographic: Still
 PSC: T099 | Photo - Other
 Credit & Purchase Cards accepted